



imp
act

Build your world.

IN 2013, MY MOTHER
JOINED THE STRUCTURE
OF THE FRENCH RED CROSS

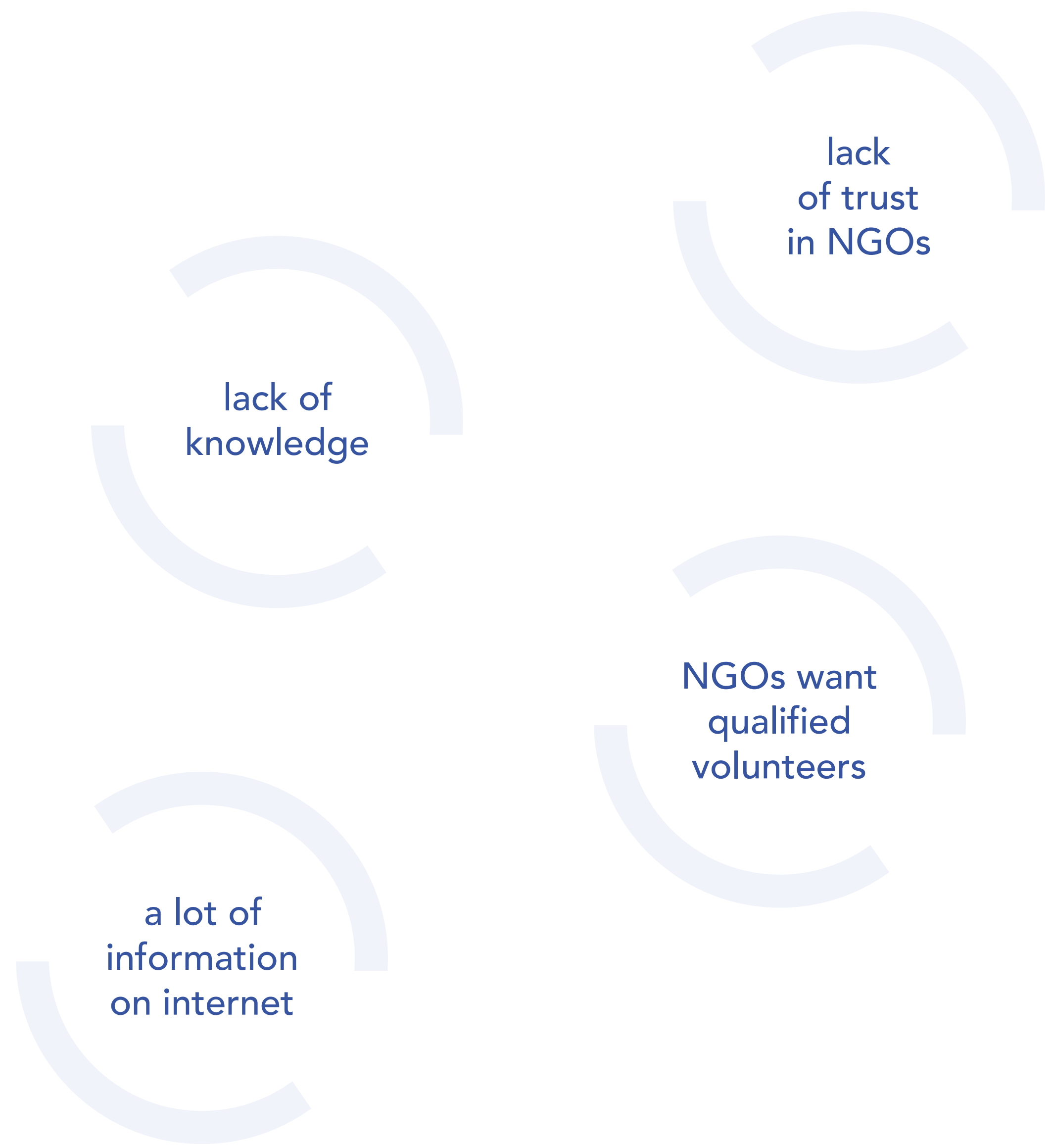
I decided
to follow her path.



The background is a solid blue color. There are three thick, orange curved lines. One is in the top-left corner, another is in the middle-right, and the third is in the bottom-right. They are all curved towards the center of the page.

Why not go on
**an international
solidarity mission?**

Not so easy
to find a mission
of international
solidarity when
you are a novice...





FACILITATE
THE LINK BETWEEN
**NGOs and
volunteers**



ACCORDING TO THE GLOBAL
HUMANITARIAN OVERVIEW 2020

nearly **168 million**
people have been
in need of humanitarian
aid and protection.



Build your world.

3 INTERVIEWS

INITIATED

Léandre
Lacroix
22 y.o.

STUDENT

Heidi
Mercy
23 y.o.

STUDENT

Eugénie
Daviet
20 y.o.

STUDENT



Build your world.

5 INTERVIEWS

EXPERIENCED

**Emil
Valion**
32 y.o.

**NGO VERRE
D'EAU FRAÎCHE**

**Anisse
Satonaou**
24 y.o.

**NGO VERRE
D'EAU FRAÎCHE**

**Charles
Gnagblodjro**
33 y.o.

**NGO SOLIDARITÉ
JEUNESSE**

**Charles
Mozombo**
34 y.o.

**NGO MÉDECIN
BON SAMARITAINS**

**Ben
Ketor**
27 y.o.

**NGO
JAIME SUD**

what are the insights?



1.

People who start volunteering want **simplicity** and **clarity** to search and find the appropriate NGO for them.

what are the insights?



2.

Volunteers want **accurate information** about the NGO they are about to join (activities, investments, etc)

what are the insights?



3.

NGOs need **trained** volunteers with **specific skills**, prepared for the cultural differences of the host country.

what are the insights?



4.

NGOs and volunteers have difficulty **finding and communicating** with each other.



ALICE LAVOIS

VOLUNTEERING SKILLS



AGE 32 y.o.

JOB Project coordinator

LOCATION France

- Volunteer in the organization "Les Resto du Coeur"
- Open-minded and empathetic person
- Want to do an international solidarity mission

FRUSTRATIONS

Too much information on the Internet, has trouble **sorting** it out and doesn't know which ones to **believe**, is afraid of coming across **voluntourism**

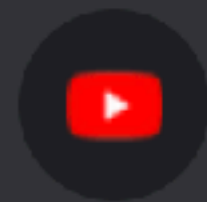
EXPECTATIONS

Would like a **complete source** on volunteering, more **testimonials** or **contacts** to exchange, and a **standardized procedure** to apply for missions.

Let's allow **NGOs**
and **volunteers** to have
a common platform
to share their information
and communicate
more easily with each other.

Google

International solidarity mission



YouTube



Céline Favre



(12) Pinterest



Netflix



Telegram Web



Fifi a envoyé ...



myCANAL



Skyscanner



Céline Favre ...



Ajouter un ra...



RESEARCH ON INTERNET

« I really want to go on a mission! I should find it on the internet... »



COORDINATION SUD - [COORDINATIONSUD.ORG](https://www.coordinationsud.org)



EXISTING SOLUTIONS

« There are so many different websites and information, I don't know what to do... »

OCHA Services | Help | Log in / Register

reliefweb SEARCH UPDATES COUNTRIES DISASTERS ORGANIZATIONS TOPICS **JOBS** TRAINING

RW COVID-19 page: Find latest updates on global humanitarian responses

All Jobs Closing soon Remote / Roster / Roving

Search for jobs with keywords Search

Refine the list with filters

- + Job type
- + Career category
- + Experience
- + Theme
- + Country
- + Organization
- + Organization type
- + Closing date
- + Posting date on ReliefWeb

Advanced mode

Showing 1 - 20 of 2,738 results

Cambodia Regional MHPSS Specialist - Mekong
Organization: HI • Posted: 4 Jun 2021 • Closing date: 20 Jun 2021

Tunisia Legal Researcher
Organization: ICJ • Posted: 4 Jun 2021 • Closing date: 20 Jun 2021

Yemen Yemen : Project Development Manager – Sanaa
Organization: ACTED • Posted: 4 Jun 2021 • Closing date: 2 Jul 2021

France France : Stagiaire Contrôle de Gestion – Paris
Organization: ACTED • Posted: 4 Jun 2021 • Closing date: 2 Jul 2021

Nigeria Laboratory and Logistics Program Officer
Organization: Chemonics • Posted: 4 Jun 2021 • Closing date: 13 Jun 2021

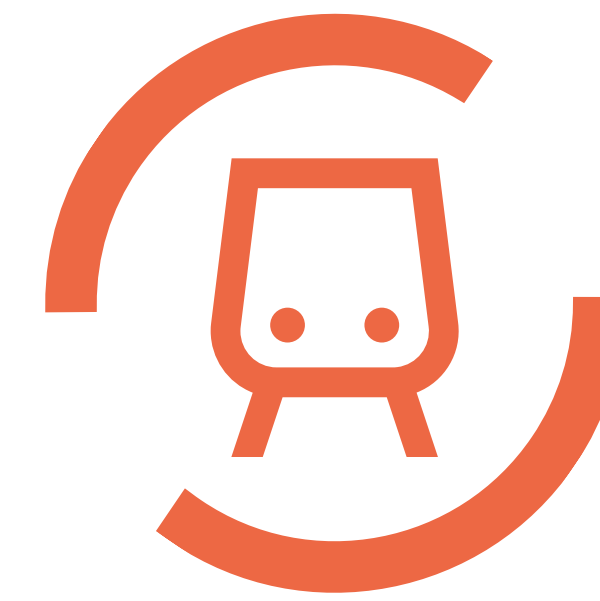
Greece Child Friendly Space (CFS) Intern
Organization: IR • Posted: 4 Jun 2021 • Closing date: 4 Jun 2021

RELIEF WEB - [RELIEFWEB.INT](https://reliefweb.int)



EXISTING SOLUTIONS

« There are so many different sites and information, I don't know what to do... »



SUBWAY

« I'm late for
my appointment,
I have to hurry
to take the subway »



TOTEBAG

« Oh it' s so cool !
What is ImpAct? »



imp
act

23 - 24
JUNE
2021

LET'S
IMPACT
TOGETHER

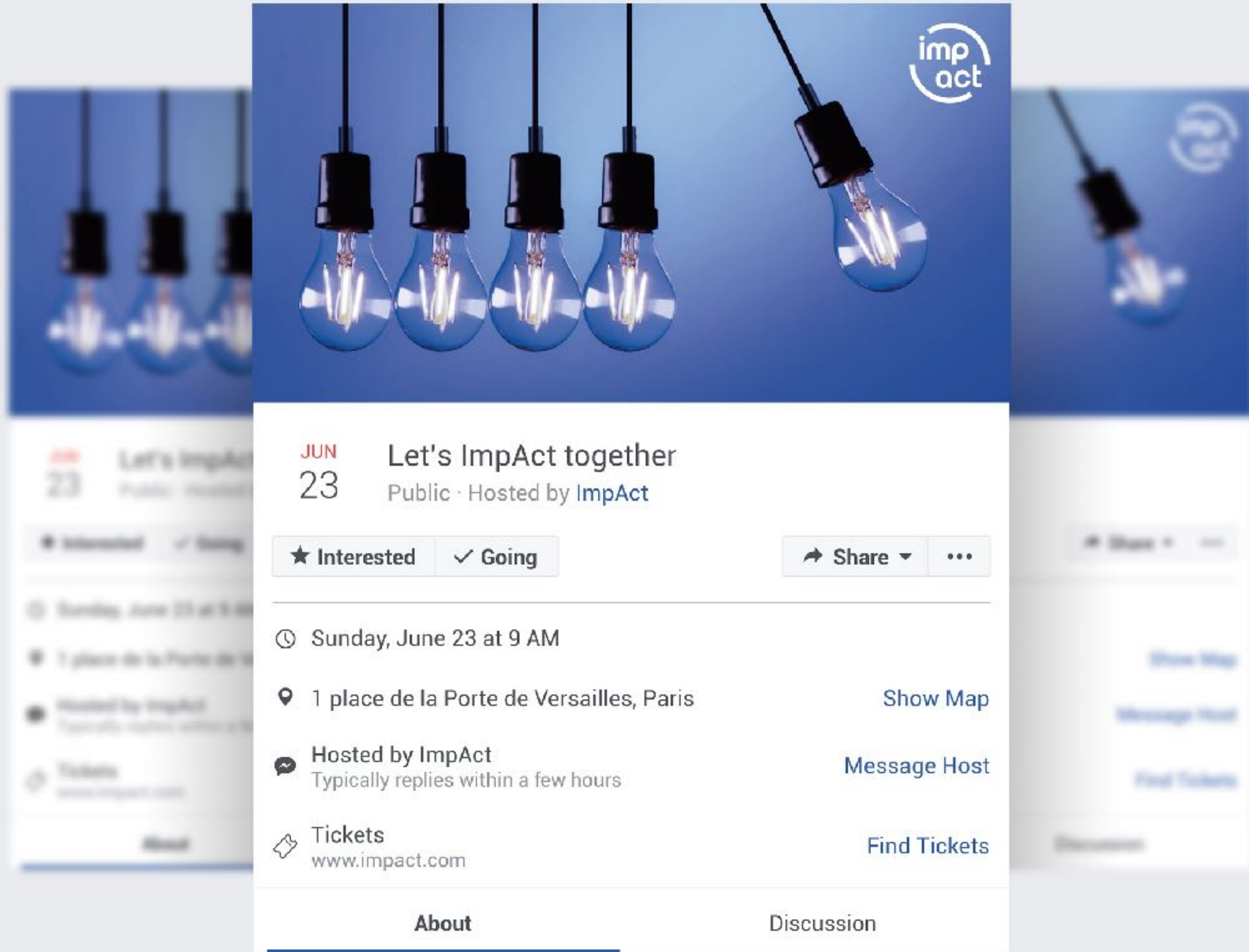
PARIS EXPO PORTE DE VERSAILLES
1 PLACE DE LA PORTE DE VERSAILLES, PARIS
MORE INFORMATION ON WWW.IMPACT.COM



BILLBOARD

« Another ImpAct communication? Look! There is a QR code! »





FACEBOOK EVENT

« It might be cool to go there, it would allow me to meet people involved in solidarity missions or volunteering. »





6-MONTHS MISSION

« D-Day! I can't wait
but at the same time
I'm a bit nervous. »





- ImpAct @ImpAct
- Home
- About
- Photos
- Reviews
- Events
- Posts
- Community
- Create a Page



Like Follow Share Learn More Send Message

Status Write something on this Page...

Posts

ImpAct 18 hrs

OMAID: For the past 5 years, we have been supporting women to integrate socially in their country.



Like Comment Share

82

Write a comment..

Search for posts on this Page

Community See All

- Invite your friends to like this Page
- 107,476 people like this
- 99,000 people follow this
- Sara Helwe likes This

About See All

- Contact ImpAct on Messenger
- Education

People >

107k likes

Pages liked by this page >

- Care ✓ Liked
- ACTED ✓ Liked
- WWF ✓ Liked



FACEBOOK PAGE

« I will share my experience on the Facebook page... »





ImpAct

FOLLOW

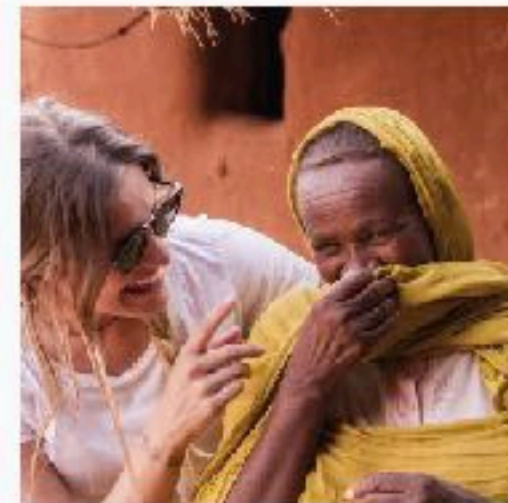
Together, we can build our world
www.impact.com

870 posts 496 followers 112 following



become
an
impactor

act



support



discover



INSTAGRAM PAGE

« ... and my pictures
on the instagram page.»



IMPACT APP

« It will be easier
to use the application
during my mission»



BACK TO FRANCE

« I really want to create
my own NGO.»





ALICE LAVOIS

VOLUNTEERING SKILLS



AGE 32 y.o.

JOB Project coordinator

LOCATION France

- Volunteer in the association "Les Resto du Coeur"
- Open-minded and empathetic person
- Wants to create her own NGO

FRUSTRATIONS

She **can't get enough funding** for her association and doesn't have enough resources to create her **own website**. She also needs volunteers with **specific skills** but has trouble finding them.

EXPECTATIONS

She needs her association to **gain visibility** and have **more resources**. And she would like **to exchange** with volunteers before their admission and make sure they are **well informed** about the codes and customs of the country.



Build your world.



Build your world.



I'm a volunteer



I'm a NGO

*[Already an ImpActor?](#)
[Click here!](#)*



[Let's ImpAct together!](#)

[Home](#)

[Discover](#)

[Act now](#)

[Messaging](#)



Build your world.

SUPPORT IMPACT





Let's ImpAct together!

FROM JUNE 23 TO 24, 2021

PARIS EXPO PORTE DE VERSAILLES
1 place de la porte de Versailles, Paris

During a weekend, come and meet
the other ImpActors!

Dear volunteers, this will allow you to learn more about the NGOs present
or simply to discover what international solidarity is if you don't know it yet.
Dear NGOs, this is the opportunity to meet your potential future volunteers!

You are not in Paris? No problem, an **online session** will be organized soon.

I'M A NGO

BOOK A STAND

I'M A VOLUNTEER

BUY A TICKET

**FOLLOW THIS EVENT
ON SOCIAL MEDIA**





Understand the terms



What are you looking for?

NGO

volunteer

crowdfunding

job





LOOKING FOR A NGO

research



AREAS

ALL

LOCATION

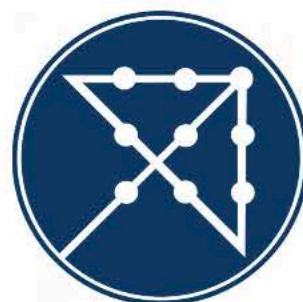
Anywhere

SORT BY

alphabet

X Crisis & Post-Crisis Management

X Health



ACTED



Created in June 1993
 Central African Republic
 <https://www.acted.org/fr/>

- Food & Nutrition
- Water & Sanitation
- Crisis & Post-Crisis Management



ACTION AGAINST HUNGER



Created in 1979
 France
 <https://www.actioncontrelafaim.org>

- Crisis & Post-Crisis Management



ALIMA



Created in 1997
 Central africa
 <https://alima.ngo>

- Economic and local development
- Health



AMNESTY INTERNATIONAL



Created in June 1971
 France
 <https://www.amnesty.org>

- Health

< Back

Acted

- Created in June 1993
- Central African Republic
- <https://www.acted.org/fr/>

- Food & Nutrition
- Water & Sanitation
- Crisis & Post-Crisis Management

We go the last mile: ACTED's mission is to save lives and support people in meeting their needs in hard to reach areas. ACTED develops and implements programs that target the most vulnerable amongst populations that have suffered from conflict, natural disaster, or socio-economic hardship. ACTED's approach looks beyond the immediate emergency towards opportunities for longer term livelihoods reconstruction and sustainable development.

Our mandate

Independent, private and non-profit, ACTED respects a strict political and religious impartiality, and operates following principles of non-discrimination, transparency, according to its core values: responsibility, impact, enterprising-spirit and inspiration.

ACTED is committed to immediate humanitarian relief to support those in urgent need and protect people's dignity, while co-creating longer term opportunities for sustainable growth and fulfilling people's potential.

ACTED endeavors to respond to humanitarian crises and build resilience; promote inclusive and sustainable growth;



- about
- jobs
- crowdfunding
- testimonials



History

New events • ○ ○



Beirut after the explosions

18/05/21

Six months have passed since the explosions that ravaged the port of Beirut.

Piles of debris and metal, smashed walls and devastated flats are still visible in the many neighbourhoods

READ MORE

Volunteer account

settings
edit my profile



ALICE LAVOIS 32 y.o.
Project coordinator

FRANCE

[switch to the NGO account](#)

[disconnect](#)

Experience



Project coordinator
Amnesty International
dec. 2018 – today

PARIS, FRANCE



Research Assistant (Internship)
Amnesty International
june 2018 – sept. 2018

PARIS, FRANCE

Formation



Sciences Po
Master International Relations and Affairs
2016 – 2018

PARIS, FRANCE



New York University
Exchange Programme, International Affairs
2017 – 2018

NEW-YORK, USA

Skills

[Back](#)

Acted

30 days left

Bangassou,
Central Africa
AFRICA

SUSTAINABLE AGRICULTURE

69 contributions
83% reached

What is organic agriculture?

Organic agriculture is a holistic production system based on active agroecosystem management rather than on external inputs. It builds on traditional agriculture and utilizes both traditional and scientific knowledge. It is a form of sustainable or ecological agriculture that involves production according to precise standards. Certified or uncertified, organic agriculture offers a wide range of food security, economic, environmental and social benefits.

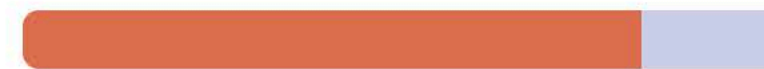
Challenges

Organic and other forms of sustainable agriculture receive little support from African Governments. Some policies, such as agrochemical subsidies, tilt the playing field away from organic producers. Organic agriculture is virtually absent in agricultural education, extension services, and R&D. Misinformation is a big barrier in Africa – e.g. equating organic agriculture with simply not applying agrochemicals or with traditional agriculture, or the myth



€ 1 249

83% of € 1500



69 contributions



30 days left

[DONATE](#)

[follow](#)

[share](#)

- about
- jobs
- crowdfunding**
- testimonials

vision



mission



PROVIDING MUTUAL SUPPORT



TO EDUCATE PEOPLE ON WHAT INTERNATIONAL SOLIDARITY IS



CREATE A COMMUNITY BETWEEN VOLUNTEERS AND NGOS



GIVING VISIBILITY TO NGOS



CLARIFY INFORMATIONS



ESTABLISH A SIMPLE CONTACT BETWEEN VOLUNTEERS AND NGOS

who

what

where

when

why

how

**For initiated and uninitiated volunteers,
NGOs and curious people who want to
discover what international solidarity is**

who

what

where

when

why

how

Through the ImpAct website and application

who

what

where

when

why

how

**All over the world but also
during ImpAct events**

who

what

where

when

why

how

**Right now on digital platforms
and twice a year during events**

who

what

where

when

why

how

**To facilitate the link
between NGOs and volunteers**

who

what

where

when

why

how

**By creating a strong community
allowing a simple and reliable
contact between volunteers and
NGOs.**

What can volunteers expect?

```
graph LR; A((DISCOVER)) --- B((SUPPORT)); B --- C((ACT));
```

DISCOVER

SUPPORT

ACT

What can NGOs expect?

```
graph LR; A((INCREASE VISIBILITY)) --- B((GET HELP)); B --- C((RECRUIT VOLUNTEERS));
```

**INCREASE
VISIBILITY**

**GET
HELP**

**RECRUIT
VOLUNTEERS**

What are ImpAct's values?

ACCESSIBILITY

CLARITY

TRANSPARENCY

CONNECTION



Build your world.

Title - Cervino

Run Text - Avenir



#CBCEEA

#8C97D6

#3D539C

#E67252

Who are ImpAct's key partners?



**PUBLIC
ACTORS**

**OFFICIAL DEVELOPMENT
ASSISTANCE (ODA)**

Financing provided
by public actors to support
developing countries



**EUROPEAN
RAID GUILD**

**MICRO-PROJECTS
AGENCY (MPA)**

Methodological support
(design to the implementation)
Between 2 000 and 10 000€



**RED
CROSS**

**21, THE SOCIAL
INNOVATION ACCELERATOR**

Development of the project
6 months of follow-up
15000€

What are the costs of ImpAct's?



marketing &
communication



platform
development

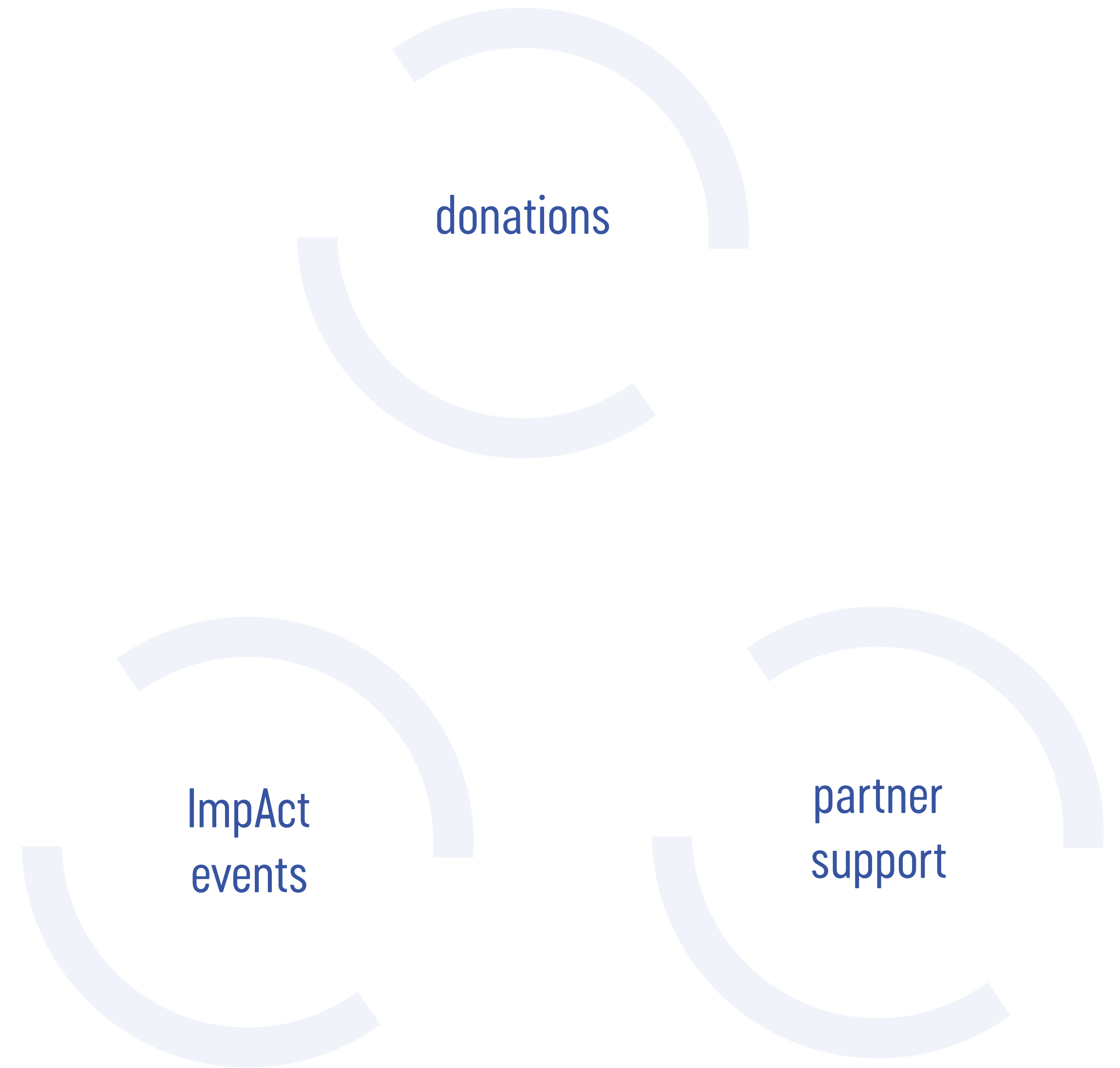


platform
hosting



salaries

What are the revenues of ImpAct's?





What's
next?

1

2

3

What's next?

1

Applying for the Red Cross
and the European Raid
Guild's project support

2

3

What's next?

1

Applying for
the Red Cross
and the
European Raid
Guild's project
support

2

Developing the project
and communicating
to create an
influential community

3

What's next?

1


Applying for
the Red Cross
and the
European Raid
Guild's project
support

2

Developing
the project and
communicating
to create an
influential
community

3

Keep improving the
website with new
features such as
collaborative
training between
ImpAct members

The background is a solid blue color. There are three thick, orange curved lines that appear to be parts of larger circles or arcs. One is in the top-left corner, one is in the top-right corner, and one is in the bottom-right corner.

Now, it's your
turn to become
an ImpActor!